

# HEAVY READING **insider**

## Virtual CPE: Virtually Ready to Cut Costs, Drive Revenue & Disenfranchise Vendors

### TABLE OF CONTENTS

- I. Introduction: The End of Complex CPE?
- II. Different Approaches to CPE Virtualization
  - CPE Functions That Can Be Virtualized
  - Locations of the Virtualized Machines
  - Benefits of CPE virtualization
- III. Progress Toward CPE virtualization
- IV. Supplier Profiles
  - ActiveVideo
  - Brocade
  - Digisoft.tv
  - Ericsson
  - Huawei
  - Juniper Networks
  - NEC
  - Overture Networks
  - RAD Data Communications
- V. Conclusions

### Report Highlights

**CPE is set to change** dramatically in the coming years

**Some vendors plan to use** virtualization to supercharge their CPE; others are developing stripped-down devices

**CPE virtualization will** change business models for telecom service providers, helping them to reduce capex and opex

**Virtualization will reduce** the time it takes operators to launch new services

**Virtualization will disrupt** supply chains for all devices typically placed at enterprise and consumer premises and has the potential to threaten the market positions of existing suppliers

**The CPE virtualization** market is at an early stage in its development

**Expect a rash of** announcements in 2014, as vendors race to catch up to the market leaders

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