

HEAVY READING Mobile Networks insider

Smartphones Create Exacting Testing Ground for Vendors

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Report Highlights

Many customers are struggling to keep pace with the growing mobile market and the amount of testing involved

The majority of the smartphone test industry has not evolved or innovated at the same pace as mobile devices have

Mobile test automation is a new topic; users don't know what or how to test yet, and thus tend to build up huge, unwieldy testing scenarios

Test vendors are finding it challenging to keep pace with device technology and the testing needed to ensure outstanding user experiences

Vendors must address device diversity, network challenges and hardware differences in phones

Testing automation will continue expanding beyond smartphones to include smart TVs, wearables, appliances, vehicles and more

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