

HEAVY READING Service Provider IT insider

Operational Infrastructure for Value-Based M2M Business Models

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Report Highlights

Data management and advanced analytics will be critical for M2M business models

Advanced analytics unites batch and near-real-time analytics to transform M2M raw data into high-value business information, and then facilitates decision-making for the solution customer

Enterprises and service providers need next-generation application enablement platform (AEPs)

AEP solutions must be data-driven and allow enterprises to build and deploy M2M applications that leverage the connected world of devices

Intelligent BSS will be critical for M2M monetization

Smart monetization hinges on identifying the intrinsic value of M2M service – and charging accordingly

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