

HEAVY READING Service Provider IT insider

Leveraging Cloud Mobility to Enhance Enterprise/SMB Services

TABLE OF CONTENTS

- I. Introduction
- II. Embracing Cloud for Enterprise/SMB Segments
- III. Business Customer Demands
- IV. Fending Off OTT Competition
- V. Differentiation in Enterprise Offerings
- VI. Conclusion

Report Highlights

Service providers are largely looking to ramp up their cloud investments over the next two years, and intend to have a more aggressive cloud strategy going forward

One primary focus of cloud investments will be to enhance the mobility of customers

Increased mobility is especially needed for enterprise and SMB customers, which are demanding a more mobile workforce

The digital lifestyle now crosses over into the corporate realm, where employees want similar services

Network ownership and end-to-end SLAs between the customer premises and data centers are important factors to service providers looking to differentiate their enterprise services from the OTT players

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