

HEAVY READING **insider**

Hot Market Sectors to Watch in 2015

TABLE OF CONTENTS

- I. Introduction: Deciding What's Hot
- II. Rebuilding the Metro
- III. VoLTE & WebRTC Will Combine to Revitalize Speech
- IV. IoT-Enabling Technologies Develop Fast
- V. Big Data, Quiet Revolution
- VI. SDN Gets Real
- VII. NFV: Ready for the Big Time
- VIII. Cyber Security: Opportunities for Service Providers
- IX. LTE Dominates Network Investment
- X. Small Cells, Big Impact
- XI. Resurgence of Copper
- XII. Other Topics to Watch
- XIII. Conclusions

Report Highlights

2015 will be a year of significant change for the communications industry – change to revenue streams and ways of working

The big changes seen in nearly every aspect of the telecom technology supply chain will continue into 2015, bringing a year of significant market evolution

Two meta themes drive many hot areas – these are virtualization/cloudification and LTE

New players will increase their presence in some specific telecom sectors in 2015, including data center specialists and device vendors and IT providers

Business models and return on investment for telcos look uncertain in many key areas – even LTE

The industry in 2015 may be on the cusp of finding a set of solutions that will increase revenues and reduce costs, as well as enable a profitable future

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