HEAVY READING insider

The Telecom Industry Rates Its Standards & Trade Groups

TABLE OF CONTENTS

Report Highlights

Established standards powerhouses such as IETF, IEEE, ETSI and 3GPP clearly have the respect and support of the telecom industry at large

Organizations known more as trade groups than as standards bodies are not viewed as enthusiastically

New virtualization-focused groups, while not yet widely known, are establishing their leadership credentials

While the ITU remains widely respected worldwide, its perceived importance and relevance is declining

The Metro Ethernet Forum, though doing reasonably well in industry perception, lags the standards giants in recognition and perceived importance

The TM Forum scored poorly in the industry perception ratings and is not widely viewed as a leading organization for service provider IT initiatives