

SHORTSHORTS FILM FESTIVAL

Press Release

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Pacific Voice Inc. Releases An iPad Application, "R246 STORY," The Japanese Compilation Shorts Directed By 6 Japanese Talents: Tadanobu Asano, Shido Nakamura, Genki Sudo, VERBAL(m-flo), ILMARI(RIPSLYME), and Yusuke Santamaria

Your iPad now becomes your own private movie theater with high quality short films



TOKYO Pacific Voice Inc. (<http://www.pacvoice.com/>) releases a new iPad application "R246 STORY", the Spotlight Award winner of Short Shorts Film Festival & Asia 2008 (<http://www.shortshorts.org/>) and a compilation of 6 short films directed by popular Japanese actors and singers including Tadanobu Asano ("MONGOL" "Helpless"), Shido Nakamura ("Red Cliff" "Letters from Iwo Jima"); an ex-martial artist, Genki Sudo; a popular Japanese musician, VERBAL(m-flo); and a Japanese pop singer, ILMARI(RIP SLYME); a Japanese actor, Yusuke Santamaria. To date the Short Shorts brand applications have topped 120,000 downloads since its release on May 18, 2010.

The new iPad application is currently being sold with a special discount price of US\$4.99 (tax included) from December 15 to February 28 in 91 countries and regions. (regular price: US\$7.99)

"R246 STORY" iPad Applications:

<http://www.shortshorts.org/app/ipad/r246.html>

"R246 STORY" (<http://www.r246s.jp/>)

Directors: Tadanobu Asano, Shidou Nakamura, Genki Sudo, VERBAL (m-flo)

ILMARI (RIP SLYME), Yusuke Santamaria

Emotions overflow on one road. This is the story of "Route 246" directed by six talented artists, who lead the creative scene in Japan and gathered as directors to tell their story, their vision of "Route 246". Originating in Chiyoda Ward's Miyakezaka district, the 122.7 kilometers long Route 246 passes through Japanese trendsetting areas such as Aoyama, Omotesando, Harajuku, and Shibuya, on its way to Numazu City in Shizuoka Prefecture.



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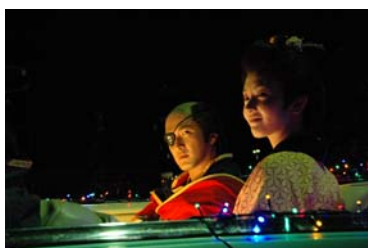
"R246 STORY" (<http://www.r246s.jp/>)

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224466 --- Directed by Tadanobu Asano

An alien, "246" is unable to return home to his planet, Rock 'n' Roll. An old man (Torakichi) and a young girl (Shidomi) try to help get home. The story is a sci-fi fantasy, taking place on Route 246, the national highway stretching from Tokyo to Shizuoka.



Jiro-Ru: Densetsu no Yo-na-o-shi --- Directed by Shidou Nakamura

The legendary self-appointed magistrate, Mori no Ishimatsu travels in time from Shimizu City, the final stop on Route 246, to modern Tokyo! This is an exhilarating entertainment film where a man tries to restore peace in the modern world, a world that has dismissed the concepts of "humanity" and "justice."



Arifureta Kisho --- Directed by Genki Sudo

The number of UFO sightings around Route 246 is on the rise. Four young men are doing traffic surveys on Route 246. One of them is trying to find his lost lover... This is a sci-fi film with a unique outlook on the world.



DEAD NOISE --- Directed by VERBAL (m-flo)

Japanese hip hop has established a firm position in Japan. But what goes on inside the heads of the artists currently leading the hip hop industry?



CLUB246 --- Directed by ILMARI (RIP SLYME)

Keisuke is a stranger to dance clubs and girls. He has a huge crush on Sakura, a girl who loves dance clubs. Set in a club, Keisuke's wild fantasies and crush on Sakura accelerate.



Bento Fufu --- Directed by Yusuke Santa-maria

For quite some time, everyday routines have become too ordinary for an unmarried couple living together. Life seems to be good for them, but it also seems too mundane... The woman packs a nice lunch for themselves everyday, and the two have made it a habit to eat it together.