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NEWS RELEASE
For Immediate Release

**XTI HONORS GRAMMYS AND OSCARS
WITH WORLD-EXCLUSIVE
ANTI-GERM XTI NANO FACEMASKS
AND XTI 360™ SERVICE**

(Los Angeles, February 25, 2011) [XTIO2 INC.](#) (XTI) honors the most talented artists in the music and movie industry by presenting them the world's most powerful TiO₂Ag (Titanium-Dioxide-Nano-Silver) anti-germ products and services worth over \$10,000.

The selected artists receive **XTI™ Nano Facemasks** and **XTI 360™ Nanocoating Service** at the Gifting Services Gift Suite during the **53rd Grammy®** and **83rd Academy Awards® (Oscars)** festivities, including:

Grammy Winner : [Elly Jackson/La Roux](#)

Grammy-nominees : [Faith Evans](#), [Chris Young](#) and [Zac Brown Band](#), [Jordin Sparks](#) and [Kenny G](#).

XTI 360™ Active-Shield is the world's first premium **nanocoating service** that provides comprehensive **anti-germ** and **anti-VOC** protection of personal environment (work/home/car/plane/school and frequent locations).

Based on XTI's world-exclusive *Active-Nucleus Nano-Particle bonding technology* with proven germ-killing power greater than **99.999%** even under zero light conditions (**SGS-tested result on XTI-coated materials**).



The **transparent** XTI™ photocatalyst nanocoating is:

- **HIGHEST ANTI-GERM EFFICACY**: up to R6.08 (**99.9999%** JIS-Z-2801-*standard*) SGS test-results on XTI-coated-materials (PBS-plastic/fabric/ceramic/etc).
- **SUSTAINABLE**: self sterilization/regeneration by light.
- **GREEN**: zero-VOC.
- **SAFE**: RoHS-Directives non-toxic compliance.
- **LONG-LASTING**: the most effective ‘**binderless**’ SURFACE-BONDING technology of any TiO₂ product.

Unlike antibacterial soaps with triclosan that kill human cells along with bacteria (not viruses) and can weaken the immune system, XTI utilizes UV-light to kill and burn bacteria and viruses on contact surfaces and in the air. It does not react with human skin or affect it in any way.

"I'll use XTI (360-nanocoating) for the (tour) bus!"

Chris Young, Grammy nominee (2010) for Best Male Country Vocal Performance.

XTI™ [Nano Facemask](#) is **the most effective preventive measure and the only defense against airborne germs**. With three layer (0.3µm) construction, it protects against harmful germs, bacteria and allergens transmitted via air and skin contact in pressurized spaces like airplanes and densely populated public areas like schools, malls, sports arenas and public transit.

Besides common cold and flu viruses **XTI™ Nano Facemask** can provide a powerful protection against new breed of drug-resistant SUPERBUGS (NDM-1) and other dangerous germs and bacteria (like H1N1, H5N1, H2N5, E-Coli, MRSA and pneumonia bacterium) that threaten the world with mass infections.



Centers for Disease Control and Prevention (CDC) warns that *pneumonia and influenza death rate in the U.S. has spiked to nearly 9%*. It is expected to rise because of pandemics H3N2 and H1N1. Since flu vaccines target only a few strains, we are still vulnerable to their subclades and other influenza viruses.

"I had to wear one of those (regular) masks a couple of weeks ago, but this one is great!"

Jordin Sparks, the winner of the sixth season of the American Idol.

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XTI is a privately-held U.S. Delaware company with service networks in Europe, Taiwan and China with U.S. market now under deployment. XTI provides GREEN-BUILDING SERVICES, affordable, green ANTI-GERM consumer products and consults on developing public-health plans. Please contact info@XTI.tm for more information. (www.TiO2.us)



XTI™ Active-Shield TiO2 (Titanium-Dioxide Nanocoating)

THE 53rd GRAMMY® MUSIC AWARD WINNER & NOMINEES

(Grammy Winner)



La Roux

La Roux is an English electro pop and synthpop duo. They are nominated for two 53rd Grammy Awards. Their debut album and their single In for the Kill were nominated for Best Electronic/Dance Album and Best Dance Recording respectively.

Elly Jackson- Singer-songwriter and the lead singer of the electro pop duo La Roux. She is well-known for her red hair and androgynous style.



Faith Evans

Grammy nominee for best female R&B vocal performance.

Evans is a singer-songwriter, record producer, actress and author. She was the first female artist to be signed to "Puff Daddy" Combs' Bad Boy Entertainment label, on which she released three platinum-certified studio albums.

Also as vocational actress and writer, Evans made her big screen debut in the 2000 musical drama Turn It Up. Her self-written autobiography Keep the Faith: A Memoir was released by Grand Central Publishing in 2008 and won a 2009 African American Literary Award for the Best Biography/Memoir category.

Quotes:

"The room coating will be wonderful!"



Kenny G

Kenneth Bruce Gorelick better known by his [stage name Kenny G](#), is a [Grammy](#) winning American, [adult contemporary](#) and [smooth jazz saxophonist](#). His fourth [album, *Duotones*](#), brought him breakthrough success in 1986. Kenny G is the biggest-selling instrumental musician of the modern era, with global sales totaling more than 75 million albums.



Chris Young

Young is a country music artist and Grammy nominee for best Male Country Vocal Performance. He was signed to RCA Records Nashville in 2006 after winning the television program *Nashville Star*. Young was also nominated for the 2010 *Academy of Country Music* Top New Solo Vocalist.

Quotes:

"I'll use XTI for the bus!"



"Dave" Mustaine

Mustaine is the founder, main [songwriter](#), [guitarist](#), and [lead vocalist](#) for the American heavy metal band *Megadeth*. He was also the first lead guitarist and co-songwriter of *Metallica*. In 2009 he was ranked No. 1 in Joel McIver's book *The 100 Greatest Metal Guitarists*.

Quotes:

"They will disinfect a room for us! XTI is killer!"



Faith Evans

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Quotes:

"The room coating will be wonderful!"



Timothy "Tim" Theodore Duncan

Timothy "Tim" Theodore Duncan is a [Virgin Islander American](#) professional [basketball](#) player for the [San Antonio Spurs](#) of the [National Basketball Association](#) (NBA). The 6-foot 11-inch (2.11 m), 260-pound (118 kg) [power forward/center](#) is a four-time NBA champion, a three-time [NBA Finals Most Valuable Player](#), and the current captain of the Spurs. He has also won the [NBA Rookie of the Year](#), [NBA Most Valuable Player Award](#) twice, and has been voted into 13 [NBA All-Star Games](#), 13 [All-NBA Teams](#), and 13 [All-Defensive Teams](#).



Gretchen Frances Wilson

Gretchen Frances Wilson is an American [country music](#) artist. She made her debut in 2004 with the [Grammy Award](#)-winning single "[Redneck Woman](#)," a number-one hit on the [Billboard](#) country charts. The song served as the lead-off single of her debut album, [Here for the Party](#). Wilson followed this album one year later with [All Jacked Up](#), the title track of which became the highest-debating single for a female country artist upon its 2005 release. A third album, [One of the Boys](#), was released in 2007.

Overall, Wilson has charted 13 singles on the [Billboard](#) country charts, of which five have reached Top Ten: the Number One "Redneck Woman", as well as "[Here for the Party](#)" (#3, 2004), "When I Think About Cheatin'" (#4, 2004), "Homewrecker" (#2, 2005), and "[All Jacked Up](#)" (#8, 2005). The album [Here for the Party](#) was certified 5× Multi-Platinum by the [RIAA](#) for sales of five million copies, while [All Jacked Up](#) was certified platinum. She has sold over 6 million records worldwide



Zac Brown Band

Zac Brown Band is an American country music band which has toured throughout the United States, including a slot on the 2009 and 2010 Bonnaroo Music Festival. They have also recorded four studio albums, and charted five Number One singles on the Billboard country charts.

The band has received various nominations for the CMA Awards, the ACM awards, and the Grammy Awards.

Coy Bowles- Guitar and keyboards for the Zac Brown Band.



Crystal Bowersox

Bowersox is a [singer-songwriter](#) who was the runner-up on the [ninth season](#) of [American Idol](#). She was nominated for the Teen Choice Awards in 2010.



Justin Guarini

Singer/songwriter and actor who rose to fame in 2002 as the first runner-up to Kelly Clarkson on the debut season of the television show *American Idol*. Guarini will be hosting TV Guide Network's live one-hour countdown show featuring previews, predictions and early carpet arrivals to the 53rd Grammy Awards.

Quotes:

"Interesting, that service is very neat!"



Joey McIntyre

McIntyre is a singer-songwriter and actor. He is best known as the youngest member of the group, *New Kids on the Block*. Following the group's split, McIntyre busied himself with songwriting and sought a recording contract.

Joey made his acting debut in the film *The Fantasticks*, which was based on the long-running off-Broadway musical. He also competed on the first season of the reality television show *Dancing with the Stars*, winning third place.



Pat Monahan

Monahan is the lead singer and songwriter for the Grammy award winning band Train. He is a successful solo artist, and has collaborated with multiple well-known artists.