



PRESS RELEASE

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FOR IMMEDIATE RELEASE

カタリスト株式会社

The MBA Connection for Tokyo Business

The Catalyst “MBA & Executive’s Networking Event” will be held Thursday, February 9th at Legato in Shibuya with special guest speaker, LinkedIn’s Head of Operations, Catherine Porter. This event is not only the largest in the country but quite possibly the most effective event for those attending, as MBAs are not only growing their networks to multiple MBA programs around the world but also can meet C-level and HR executive’s from top tier organizations in Japan. Moreover, Organization’s executives that are in attendance are networking with experienced MBA talent from the finest MBA programs in the country and programs from around the world.



LinkedIn’s Head of Operations, Catherine Porter will be speaking on “Optimizing your Network to Maximize Opportunities”.

Catherine Porter lead the launch of LinkedIn in Japan (strategy, marketing, business development, operations, and product recommendations) and has previously worked at IT giants, such as Google and Oracle. She has lived and worked in Japan for many years, and has an in-depth background in new business development, marketing and communications, market research and Japan operations.

List of 16 organizations expected to attend:

Adobe, Johnson & Johnson, Rakuten, Salesforce.com, Ernst & Young Shinnihon Tax, Frost & Sullivan, Accounting Asia, Ascend, BIOS, DFS Group, ENDEAVOR SBC Co.,Ltd., HAYS, Walgreen, Levi’s, Bosch, ad-comm Co., Ltd.

Students from the 21 MBA Programs in Japan attending:

ANAHEIM UNIVERSITY (AKIO MORITA)
ENPC MBA TOKYO
HULT INTERNATIONAL UNIVERSITY
INTERNATIONAL UNIVERSITY OF JAPAN
INTERNATIONAL SCHOOL OF MANAGEMENT
JAIS
MCGILL UNIVERSITY MBA PROGRAM
RITSUMEIKAN ASIA PACIFIC UNIVERSITY
TEMPLE UNIVERSITY
TSUKUBA MBA-IB UNIVERSITY

AOYAMA UNIVERSITY
HITOTSUBASHI UNIVERSITY (IBS)
HOSEI UNIVERSITY
KEIO UNIVERSITY
KYOTO UNIVERSITY
MEIJI UNIVERSITY (MBS)
NAGOYA UNIVERSITY (ECOLE DE PONTS)
NIHON UNIVERSITY
RIKKYO UNIVERSITY
YOKOHAMA NATIONAL UNIVERSITY
GLOBIS

Students from the 13 MBA Programs overseas attending:

Babson, Harvard, Carnegie Mellon University, Chicago Booth, MIT Sloan, Durham Business School, Schiller International University, University of Texas, Open University Business School MBA, Bond University, Lancaster University Management School, University of Birmingham London Business School and Vlerick Leuven Gent Management School.

***ALL MEDIA PERSONS INVITED TO ATTEND FOR FREE**

This event is only 2,500 yen for those MBAs who register in advance at:

<http://mbanetworking.doorkeeper.jp/events/503-mba-executives-networking-event>

Or 3,500 yen at the door.

About Catalyst K.K.

Catalyst K.K. is focused on improving the value of the MBA in Japan and currently hold's both the country's largest MBA career forum and the country's largest MBA networking event. This organization also operates an on-line platform built specifically to bring efficient and effective solutions for MBAs in their study, international networking, internship and career needs.

Catalyst CEO, Damon Mackey said that "This event is truly a catalyst for MBAs and the organizations that value them, giving them a chance to grow their networks across multiple MBA programs and multiple global organizations in a single evening.

www.catalystmaster.com

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