



PRESS RELEASE

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FOR IMMEDIATE RELEASE

カタリスト株式会社

MBAs getting Social

The Catalyst “MBA & Executive’s Networking Event” held Thursday, February 9th at Legato in Shibuya with special guest speaker, LinkedIn’s Head of Operations, Catherine Porter brought over 200 people.



LinkedIn’s Head of Operations, Catherine Porter spoke on “Optimizing your Network to Maximize Opportunities”.

Catherine Porter, a fully bilingual Japanese / English speaker, lead the launch of LinkedIn in Japan (strategy, marketing, business development, operations, and influencing product by incorporating user feedback) and has previously worked at IT giants, such as Google and Oracle. Has an in-depth background in new business development, marketing and communications, market research and Japan operations.

After Catherine Porter, LinkedIn’s Head of Operations spoke, guests enjoyed a networking activity where MBAs could grow their networks to multiple MBA programs around the world and also met C-level and HR Executive’s from top tier organizations in Japan.



From left to right: Eriko Talley HR Director at Amazon Japan, Damon Mackey CEO of Catalyst K.K., Catherine Porter Head of Operations at LinkedIn Japan, Wolfgang Bierer CEO & Founder of ENDEAVOR SBC Co.Ltd., Timothy Yam Senior Recruiter for Adobe Systems - Japan, Christopher Igai Recruiting Manager at Walmart Japan / Seiyu GK, Takashi Yamaguchi General Manager Japan HR Planning Dept at Citigroup Services Japan Ltd, Saeko Sumida HR Specialist at Johnson & Johnson K.K., Toru Ihara General

Manager of HR Planning Group Nissan Motor Co., Ltd., Adam Samways CEO of Ascend and Brad Corbett Managing Director of Spectrum Consulting.

List of some of the organizations that attended:

Nissan, Adobe, Johnson & Johnson, Rakuten, Citigroup Services, Accounting Asia, Ascend, BIOs, , ENDEAVOR SBC Co.,Ltd., HAYS, Wal-Mart, Seiyu, Bosch, ad-comm Co., Ltd.



Current students and alumni attended from top MBA programs in Japan and from MBA programs overseas. MBAs were invited through the on-line platform www.catalystmaster.com , and social networks like the Linkedin Group, “MBAs in Japan”, facebook group, “MBA Catalyst” and through twitter from “MBANetworking”. From Catherine Porter’s speech on Linkedin connecting professionals to Damon Mackey’s speech on catalystmaster.com being a place for MBAs to connect to share research and connect to top tier organizations, the main theme at the event was connecting to other people and how essential that is for all of our professional futures.

This event was only 2,500 yen for those MBAs who register in advance at:

<http://mbanetworking.doorkeeper.jp/events/503-mba-executives-networking-event>

Or 3,500 yen at the door.

About Catalyst K.K.

Catalyst K.K. is focused on improving the value of the MBA in Japan and currently hold's both the country's largest MBA career forum and the country's largest MBA networking event. This organization also operates an on-line platform built specifically to bring efficient and effective solutions for MBAs in their study, international networking, internship and career needs.

Catalyst CEO, Damon Mackey said that “This event is truly a catalyst for MBAs and the organizations that value them, giving them a chance to grow their networks across multiple MBA programs and multiple global organizations in a single evening.

www.catalystmaster.com

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