

Press Release

For Immediate Release

April 24, 2013

## “tixee” adds smartphone ticketing for kickboxing fans from April 24<sup>th</sup>!

~World's premier kickboxing organization “GLORY” presents  
50 Limited edition “T-shirt tickets” signed by Japanese kick boxer Dyki~

Live Styles Inc. (Head Office: Tokyo Japan, CEO: Shinnosuke Matsuda) and Glory Sports International Pte LTD. (Head Office: Singapore, Managing Director: Marcus Luer) are collaborating by selling tickets for “Glory 8 TOKYO” with limited edition t-shirt signed by the Japanese kick boxer Dyki. These tickets are on sale from April 24th at “tixee” the world's first smartphone ticketing service operated by Live Styles.

As this tournament “Glory 8 TOKYO” is the first collaboration with the martial arts, Glory Sports International offers 50 Limited edition tickets with T-shirts signed by Dyki, the no.1 bantamweight fighter for the kickboxing team “RISE”.

By using tixee, it allows the fans to get tickets sent directly to their smartphones, eliminating the need to go to a convenience store or to the ticket center. Buyers will literally be able to find and buy tickets as they stand outside the gate. Ushers just swipes the ticket displayed on the screen, just as you would tear the paper tickets.

【tixee ticket: <https://tixee.tv/event/detail/eventId/1208>】



tixee ticket screen



50 Limited signed T-Shirt by Dyki

【Temporary Image】

**【GLORY 8 TOKYO -65kg SLAM & Road to GLORY JAPAN -85kg】**

DATE May 3<sup>rd</sup> 2013 (Friday)  
TIME Open 11:00am／ Start 12:00pm  
VENUE Ariake Coliseum (2-2-22 Ariake, Koto-ku, Tokyo Inside Ariake Tennis Forest Park)  
PRICE VIP:¥20,000 SOLD OUT / RS:¥10,000 / S:¥7,000 / A:¥5,000  
tixee ticket <https://tixee.tv/event/detail/eventId/1208>

In 2013, GLORY launched the Road To GLORY tournament fight series to identify and develop new kickboxing talent around the world into future champions and superstars. This leads them to challenge and fight at the GLORY WORLD SERIES.

**【About Smartphone Ticket “tixee”】**

tixee is the world's first ticketing service, specializing on smartphones. From searching events to purchasing tickets, and even entering events with just one smartphone.

Anyone may simply create an event with tixee's event platform on the website.

tixee are now used by a large scale event such as the final game of FC Tokyo 2012 Season J1 and the whole tour for Mr.Children 20<sup>th</sup> Anniversary[(an imitation) blood orange].

Also, in January tixee have won first prize for the 3<sup>rd</sup> graduate members of the KDDI∞Labo.

**【About Glory Sports International Pte LTD.】**

Glory Sports International (GSI) was founded in 2012, focusing on operating a stand-up fighting league “GLORY”. In the early 2012, GSI partnered with the key figures of the Golden Glory, and the world's best marketer and investor and established GLORY.

The goal was to construct an ultimate martial arts league in the kickboxing world.

**【URL】** <http://www.gloryworldseries.co.jp/>

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**Company Info**

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**Live Styles Inc.**

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Planning and managing, Social&Mobile Ticketing Service “tixee”

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**Press Contact**

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