

# **HEAVY READING** **Mobile Networks** **insider**

## **Telecom Opportunities in Transportation Telematics & ITS**

### **TABLE OF CONTENTS**

- I. Introduction: Not Just Another M2M Vertical**
- II. Devices, Modules, Vehicles & Infrastructure**
- III. Communications Network Technologies for Transportation Applications**
  - Wireline Core & Access
  - Cellular Wireless
  - DSRC
- IV. Solutions, Platforms & Services: Who Supplies What**
- V. Supplier Profiles**
  - Arada Systems
  - Atos
  - Cisco Systems
  - Cohda Wireless
  - Ericsson
  - Imtech Traffic & Infra
  - INRIX
  - Kapsch
  - Octo Telematics
  - Oracle Corp.
  - TransCore
  - Verizon Telematics
- VI. Conclusions**

### **Report Highlights**

**There are opportunities for** different types of companies in the transportation vertical, driven by new network technologies and the growing interconnectedness of things.

**There is a role for multiple** network technologies in new ITS and telematics applications.

**Smartphones disrupt the** traditional ways of doing things.

**Governments, insurance** companies and auto makers have separate claims on "the connected car."

**ITSs are characterized by** few, very big infrastructure-led projects with specialists taking the lead.

**End-user reluctance to pay** for services built on telematics platforms hampers business cases.

**Partnerships can help all** players in the telematics and ITS market.

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