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Telecom Opportunities in Transportation Telematics & ITS

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Report Highlights

There are opportunities for different types of companies in the transportation vertical, driven by new network technologies and the growing interconnectedness of things.

There is a role for multiple network technologies in new ITS and telematics applications.

Smartphones disrupt the traditional ways of doing things.

Governments, insurance companies and auto makers have separate claims on "the connected car."

ITSs are characterized by few, very big infrastructure-led projects with specialists taking the lead.

End-user reluctance to pay for services built on telematics platforms hampers business cases.

Partnerships can help all players in the telematics and ITS market.