

HEAVY READING Mobile Networks insider

Small Cells Mean Big Business for Backhaul Test Vendors

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Report Highlights

Data growth per user is reaching as much as 50 percent per year, largely due to video, pushing bandwidth demands to phenomenal rates for wireless operators.

In both mobile video and LTE, operators must focus bandwidth solutions to ensure customer QoE and reduce churn.

Backhaul is one of the fastest-growing verticals for testing and monitoring.

Some vendors are so bullish on the backhaul test and measurement market that they project 75 percent growth in the next two years.

A significant driver in the market is the desire to increase the number of small cells on a network without degrading QoE.

One trend expected by most vendors is for carriers to be pushed into being more consistent about meeting SLAs.

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