

HEAVY READING

Service Provider IT

Insider

Disaster Recovery Hits the Cloud, Finds Silver Lining

TABLE OF CONTENTS

- I. Introduction
- II. The Market for Cloud-Based Disaster Recovery
 - Most Common Features of Solutions
 - Strongest Drivers in the Market
 - Challenges the Market Faces
- III. Analysis of the Cloud-Based Disaster Recovery Marketplace
 - Applications & Services From Vendors
 - Geographic Breakdown
- IV. Vendors Leading the Market
 - DataGardens
 - EVault
 - GoGrid
 - IBM
 - iland
 - Nasuni
 - Quorum
 - SunGard
 - TwinStrata
 - Verizon Terremark
 - Zadara Storage
 - Zerto
- V. Conclusion

Report Highlights

Many customers investigating cloud, backup, disaster recovery and storage still are learning about these technologies, so education is key.

The complexity of cloud-based disaster recovery solutions continues to grow, but the need to remain available is growing, as well.

The cloud provides an irresistible solution: an instant, cost-effective, worry-free disaster recovery site.

Until recently, many midsize organizations were priced out of the disaster recovery market, and cost will remain a driving factor.

Maximizing revenue is one of the biggest challenges in the industry.

North America and Europe are heavily invested in their current production environments, which will drive disaster recovery uptake.

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