

HEAVY READING Service Provider IT insider

Disaster Recovery Hits the Cloud, Finds Silver Lining

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Report Highlights

Many customers investigating cloud, backup, disaster recovery and storage still are learning about these technologies, so education is key.

The complexity of cloud-based disaster recovery solutions continues to grow, but the need to remain available is growing, as well.

The cloud provides an irresistible solution: an instant, cost-effective, worry-free disaster recovery site.

Until recently, many midsize organizations were priced out of the disaster recovery market, and cost will remain a driving factor.

Maximizing revenue is one of the biggest challenges in the industry.

North America and Europe are heavily invested in their current production environments, which will drive disaster recovery uptake.

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