HEAVY READING insider

IoT Platforms: A *Heavy Reading* Competitive Analysis

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Report Highlights

The Internet of Things (IoT) is rapidly expanding, with some predicting there will be as many as 50 billion connected devices by 2020

Network operators have a substantial opportunity to add revenue in the IoT, if they can expand beyond simply providing connectivity for IoT applications

Vendors are taking varied approaches to how they enable service providers in the IoT space, ranging from comprehensive platforms that address service creation and management to point solutions that address more limited functions

Specialist suppliers have made significant progress in signing up Tier 1 mobile operators as customers, which presents a challenge for larger vendors that are relatively late to this market

Network operators need more education about how to harness IoT opportunities, and platform developers are well placed to teach them