

HEAVY READING Insider

WebRTC: Get Ready for the Next Telecom Revolution

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Report Highlights

WebRTC is a draft API from W3C that supports voice and video in the browser without plug-ins or dedicated software

WebRTC should enable millions of JavaScript developers to create innovative telephony applications for enterprises and consumers

WebRTC poses both an opportunity and a threat for telcos – the threat is clear; the opportunity, less so

Ubiquitous browser support and debates over video and signaling technology have somewhat stymied WebRTC

The pace of development of Web standards far exceeds that of telecom

WebRTC looks set to take off, and telecom operators should prepare now

Consulting services will be a large opportunity initially, as telcos and enterprises try to figure out how to make money from WebRTC

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