

# HEAVY READING

## Service Provider IT

# Insider

## Performance Monitoring Proves Key for Cloud Services

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### Report Highlights

**By using cloud testing, as opposed to other types of testing, users gain agility because they aren't tied to certain software, freeing them to switch to another vendor at any time**

**With the increase in data** services, especially within the mobile environment, the volume of data generated by the average mobile service provider increases by about 30 percent per year

**A significant geographic** driver for the next 18-24 months will be the adoption of cloud services across multiple constituents and the associated need to deliver excellent user experiences

**Growing sophistication of** SLAs will drive greater need for end-to-end monitoring and assurance solutions

**Cloud testing vendors** have a responsibility to educate customers about the benefits of proper testing

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