

HEAVY READING

Service Provider IT

Insider

The Cloud Enabler Model: The Carrier Perspective

TABLE OF CONTENTS

- I. Introduction: Carriers & the Cloud
- II. Market Development: Trends & Issues
 - The Role of the Network
 - The "Cloud Enabler" Model
 - The Boom in "Private Cloud" Access
 - Carriers Embrace "Multi-Cloud"
 - The Multiplicity of Third-Party Roles
- III. Carrier Status Reports
 - AT&T
 - CenturyLink
 - Comcast Business
 - Equinix
 - Level 3
 - Verizon
 - Windstream
 - XO Communications
 - Zayo Group
- IV. Conclusion

Report Highlights

Cloud enablement or connectivity strategies to reach the "multi-cloud" are increasingly becoming dominant elements in overall carrier cloud strategies

Private access to cloud is rapidly spreading among enterprise customers due to latency and security concerns with public, Internet-based cloud access

The multi-cloud is rapidly becoming the market norm for business/organizational customers, with early adopters often using 5 to 10 different clouds

Partnerships between cloud providers and carriers will increase radically over the next few years, involving the market's large dominant cloud providers and its many niche vertical participants

Direct carrier wholesaling of cloud services will also become more widespread in the coming years

Use of this PDF file is governed by the terms and conditions stated in the Subscriber License Agreement included in this file. Any violation of the terms of this Agreement, including unauthorized distribution of this file to third parties, is considered a breach of copyright. UBM will pursue such breaches to the full extent of the law. Such acts are punishable in court by fines of up to \$100,000 for each infringement.