



BEN TALLON

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EDUCATION

BTEC National Diploma Graphic Design 2000-02
BA (Hons) Graphic Media Communication 2002-03
BA (Hons) Illustration 2003-06

AWARDS & RECOGNITION

- Selection: **WWE Greatest Posters ever feature**
- **Creative Match Flair Illustrator of the Month** Nov 2009, April 2011
- Featured in **European Illustrators** book 2011
- Memories Project - **Best Illustration Compilation Charity Project Feature** 2011
- Named as one of the **12 most forward thinking pioneers in the UK Music Industry** 2012
- **Orange Secret Portraits selection** December 2010
- **The Chook Creative**, Feature November 2010
- **Design Week feature/interview/front cover** Nov 2010, March 2011
- **Digital Arts Feature** January 2010, **Portfolio advice consultant** May 2010
- **Multiple Computer Arts Design Showcase Features** 2009, 2010
- **Advanced Photoshop Magazine Industry Interview/Showcase** December 2010
- **Leeds United Magazine feature & Interview** Nov 2009

EXPERIENCE

Owner of Ben Tallon Illustration

April 2009- present

Freelance creative professional providing illustration, design and creative direction in many disciplines, exclusively represented by Illustration Ltd worldwide.

CREATIVE DIRECTION:

Quenched Music: August 2009-present

Music company in UK working with new music talent in promotion, visual identity and creative direction.

The Lost Generation:

Head Art Director, Feature Film

Lecturer/Teacher St Martins College /UCLAN

Feb 2010- present

CALM: Xpress Campaign: Project Director

Head of a full charity awareness campaign on behalf of CALM, tackling the disproportionate rates of male suicide in the UK.

Author: Champagne and Wax Crayons:

Riding the Madness of Creative Freelancing, Spring 2015, Lid Publishing



KEY SKILLS

Image making, creative/conceptual thinking, creative networking, press, public speaking, teaching, team working on collaborative projects in television, film, music, design and creative direction, Organising and directing wide ranges of creative practitioners. Creating Images under intense pressure/deadlines, Communicating visually with specific and varied audiences, Taking the lead on direction of major team creative projects in television and advertising, creating visual identities on music projects/brands, day to day running of two businesses, strong people skills, pro-active/self sufficient, working remotely.

PARTIAL CLIENT LIST

E4/Channel 4, WWE, Vauxhall, The Wall Street Journal, Lufthansa, Volkswagen, Rachel Ray, The Guardian, Next PLC, Mix Mag, Manchester United, Russell Brand, Dara O'Briain, Blueprint Magazine, The Times, Haymarket Publishing Group, Factory 251/Peter Hook, BBC, Design Week, Computer Arts, The Big Issue, Maggie's Cancer Charity, Mines Advisory Group, When Saturday Comes, UEFA, UNICEF, Universal Music, Arsenal FC.



WEB LINKS

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