

# beblau®

## Smart solutions for digital nomads

Unique accessories & stationery to enable organization and mobility working from anywhere.

**#Homeoffice**

**#Organization**

**#Worklife**

**#Mobility**

**#Digitalera**

**#Productivity**

**#Flexibility**

**#Lifestyle**



Work seamlessly from  
anywhere, keeping your stuff  
organized and ready to go.

The way we work is changing: mobility,  
flexibility, multitasking and working from  
anywhere are becoming fundamental aspects  
of our daily work-life.

Whether you are a working from home or in a  
corporate office, you are student, a freelancer  
or entrepreneur, you can stay organized,  
productive and cool with Beblau®.





# FOLD

## Desktop organizer attachable to your laptop

Simple and functional design to carry and organize the basic elements together attached to a laptop or notebook.

It has space to store large items, those who you always have to use to work (mouse and charger), and another space to keep smaller items well organized and handy.

Fold has double functionality: with a simple gesture it becomes a nice desktop organizer. Keep all you need to work ready organized and ready to go to your next meeting.

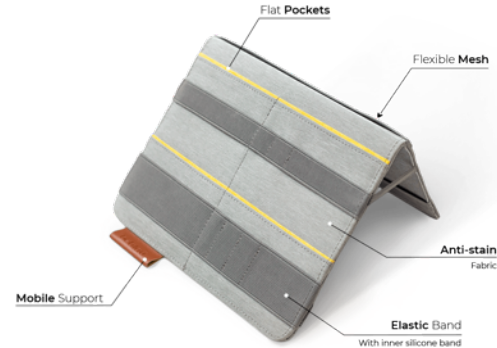






# FEATURES

- Fold Organizer adapts to your laptop or notebook for easy transportation of your stuff, from one meeting to another.
- Fits laptops of 13", 14" and 15".
- Fits notebooks A4 and Letter size.
- Innovative and unique design and functionality.
- Compartments of various sizes.
- Double functionality: transportation and desktop organizer.
- Easy to transform and attach.
- Flexible and high-quality materials.
- Quick access to all your stuff.
- Size: 29.5 X 21 cm / 11,7 X 8,25"
- Anti-stain fabric.



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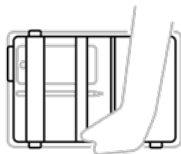


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### Desktop

Flexible desktop organizer, everything in its place and ready to use.



### Laptop & Notebook

It adapts to your laptop or notebook for easy transportation of your stuff, from one meeting to another.



### Backpack

Keep all you need to work ready organized and ready to go to your next meeting, even inside the backpack.

# FOLD retail

## Product Size

- 29.5 X 21 cm / 11,7 X 8,25"

## Materials

- Textile 100% polyester.
- PP Inside board.
- Elastic: Polyester and rubber bands with silicone anti-slip layer.
- PU Leather label.
- Packaging: Cardboard.

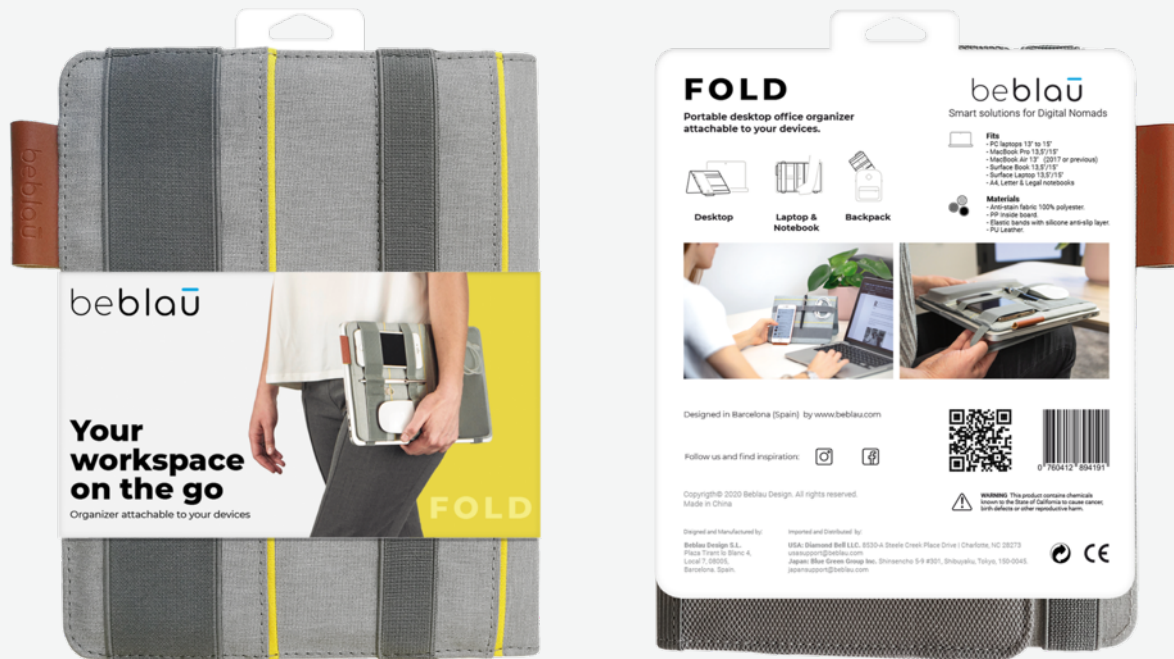
## Colors



Gray

## Packaging retail

- Cardboard
- 21,5 X 17,5 X 1,5 cm / 8,4" x 6,8" x 0,6"



PACKAGING RETAIL



# FOLD e-commerce

## Product Size

- 29.5 X 21 cm / 11,7 X 8,25"

## Materials

- Textile 100% polyester.
- PP Inside board.
- Elastic: Polyester and rubber bands with silicone anti-slip layer.
- PU Leather label.
- Packaging: semi-transparent EVA.

## Colors



Gray

## Packaging e-commerce

- Plastic Bag
- 25 X 20,5 X 1,5 cm / 9,8 x 8 x 0,6"



PACKAGING E-COMMERCE



# SLIM

Portable organizer  
attachable to your laptop  
and notebook.

The perfect complement to your devices!

Designed to organize and transport your most useful personal and work items in a very small space. It's the easiest way to take your stuff with you!

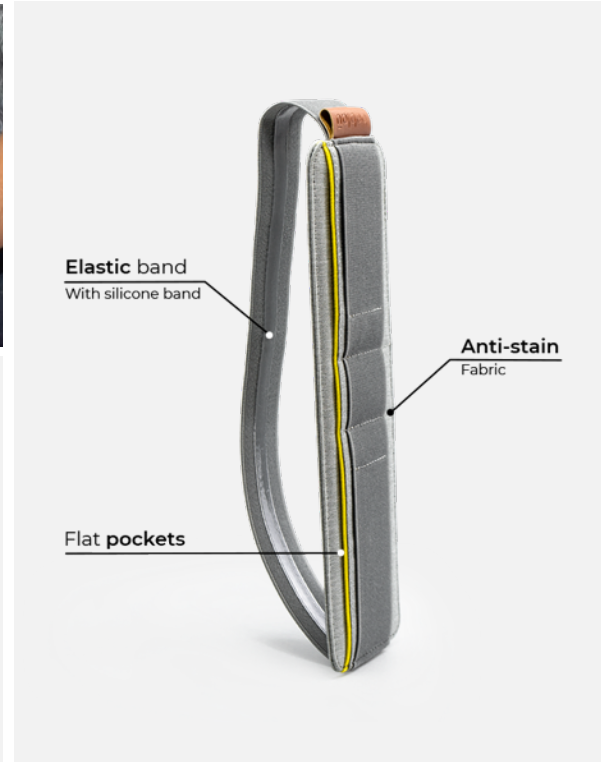
This versatile organizer is attachable to your laptop or notebooks and provides endless configurations for your items.



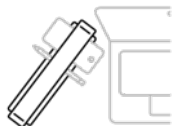


# FEATURES

- Fits laptops of 13", 14", 15" & 17"
- Fits notebooks or folders A4 and Letter size.
- Innovative and unique design and functionality.
- Compartments of various sizes.
- Flexible and high-quality materials.
- Quick access to all your stuff.
- Easy and intuitive usage.
- Size: 11,8 x 2,9" / 27 x 7,5 x 1 cm
- Anti-stain fabric.
- Flexible mesh to store large items like chargers, cables and mouse

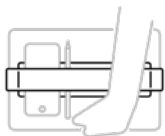


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## Desktop

Flexible organizer



## Laptop & Notebooks

It adapts to your laptop or notebook for easy transportation of your stuff, from one meeting to another.



## Backpack

Keeps your work items organized, even inside your backpack.

# SLIM retail

## Product Size

27 x 7,5 x 1 cm / 11,8 x 2,9"

## Materials

- Textile 100% polyester.
- PP Inside board.
- Elastic: Polyester and rubber bands with silicone anti-slip layer.
- PU Leather label.
- Packaging: Cardboard

## Colors



Gray

## Packaging retail

- Cardboard
- 25,5 X 8,5 X 1,5 cm / 10" x 3,3" x 0,6"



PACKAGING RETAIL



# SLIM e-commerce

## Product Size

27 x 7,5 x 1 cm / 11,8 x 2,9"

## Materials

- Textile 100% polyester.
- PP Inside board.
- Elastic: Polyester and rubber bands with silicone anti-slip layer.
- PU Leather label.
- Packaging: semi-transparent EVA.

## Colors



Gray

## Packaging e-commerce

- Plastic Bag
- 28 X 10 X 1,5 cm / 11,1 x 3,9 x 0,6"



PACKAGING E-COMMERCE



# TWIST

## Unlimited flexibility

Versatile and light, a multipurpose element that you can always carry with you to transport what you most need at hand.

You can put it in a notebook, a laptop, to tie your charger cables, in a folder, even leave it fixed on the screen to always have your things at hand. A real ally in your day to day.

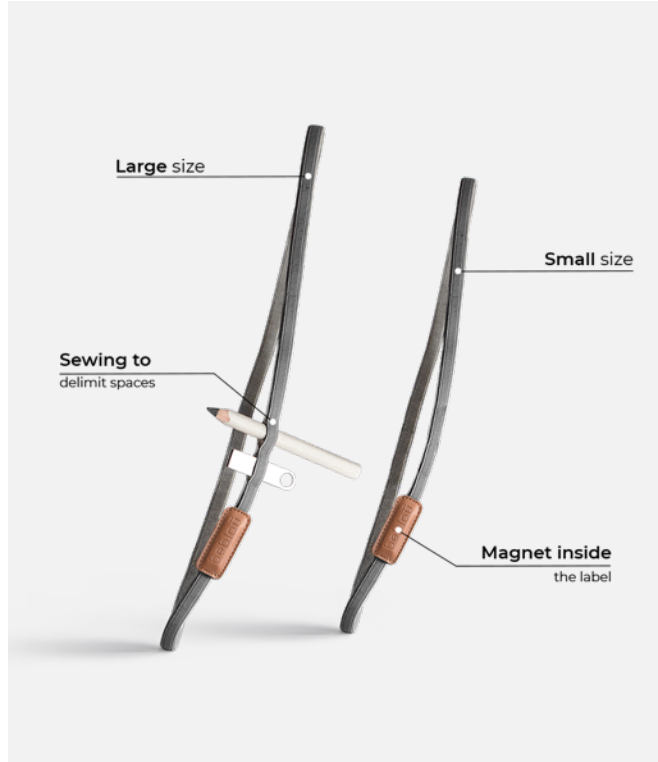
Twist is made in two sizes – L & S - to cover more uses.

The label has a magnet inside, so you can attach your earphones when you use TWIST in your desktop computer. Also, you can use TWIST to cover your camera and protect your privacy.



# FEATURES

- Your imagination is the limit!
- Magnet inside the label
- Two sizes (included in the pack)
  - Large: 40cm / 15,75"
  - Small 31cm / 11,8"



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### Notebook

It is placed giving few turns to the notebook or laptop to place the accessories you want to carry.



### Pens, pencils...

Stretch and pick up whatever you want.



### PC Screen

The label has a magnet inside, so you can attach your earphones in your desktop computer.

# TWIST PACK (L + S) retail

## Product Sizes

- One L size : 15,75" / 40 cm
- One S size: 11,8" / 31 cm

## Materials

- Elastic Polyester and rubber bands.
- PU Leather label with a magnet inside.
- Packaging: Cardboard

## Colors



Gray

## Packaging retail

- Cardboard
- 14,5 cm X 16 cm X 2 cm / 5,7" x 6,2" x 0,8"



PACKAGING RETAIL

# TWIST PACK (L + S) e-commerce

## Product Sizes

- One L size : 15,75" / 40 cm
- One S size: 11,8" / 31 cm

## Materials

- Elastic Polyester and rubber bands.
- PU Leather label with a magnet inside.
- Packaging: semi-transparent EVA

## Colors



Gray

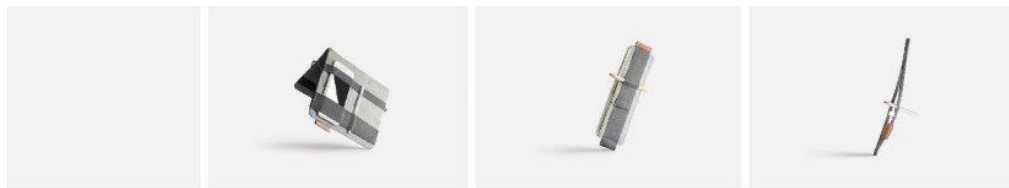
## Packaging e-commerce

- Plastic Bag
- 28 X 10 X 1,5 cm / 11,1 x 3,9 x 0,6"



PACKAGING E-COMMERCE

# DEVICES THAT FIT OUR BEBLAU FAMILY



Devices Ref.		FOLD	SLIM	TWIST
MacBook Pro	13"/15"	✓	✓	✓
MacBook Air 2017 or previous	13"	✓	✓	✓
Surface Pro X	13"	✗	✗	✓
Surface Book	13,5"/15"	✓	✓	✓
Surface Laptop	13,5"/15"	✓	✓	✓
PC Laptop	13" to 15"	✓	✓	✓
PC Laptop	16"	✗	✗	✓
PC Laptop	17"	✗	✓	✓
iMac	21,5"/27"	✗	✗	✓
PC screen	21" to 27"	✗	✗	✓
iPad Pro 2017 or previous	12,9"	✗	✓	✓
Others iPads, tablets		✗	✗	✓





# FLEX

A notebook that adapts  
to your lifestyle

The notebook with an integrated smart organizer, a removable and customizable multi-functional elastic band with unique design.

Because ideas must be captured wherever they arise. And planning, is the first step to make an idea become a reality.



# FEATURES

- Dimensions: 18cm X 18cm x 1,8 cm / 7" x 7" x 0.7"
- High-quality bleed resistant 100gr paper
- 100% recycled paper (ECO-FRIENDLY)
- Fabric texture cardboard hardcover
- Removable elastic band organizer
- Three-Page Markers
- Over 200 pages
- Innovative and unique design and functionality.
- Flexible and high-quality materials.



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## Adaptable to your needs,

your accessories, your mood or lifestyle...

configure your organizer as you like.





# FLEX

## Product Size

- 18cm X 18cm x 1,8cm / 7" x 7" x 0.7"

## Materials

- Recycled paper (ECO-FRIENDLY)
- Elastic: Polyester and rubber bands
- Packaging: Cellophane bags & Cardboard

## Colors Straps



Tuscany Yellow



Steel Gray



Soft Purple

## Packaging

- Cellophane bag: 18cm X 18cm X 1,8cm
- Paper Strap: 18cm X 9,2 cm



## Content options



Blank paper



Dotted paper

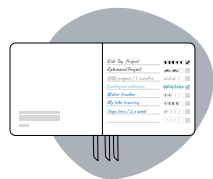


Lined paper



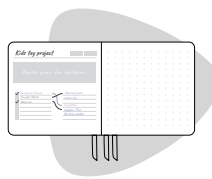
FLEXPlanner

# FLEX Planner



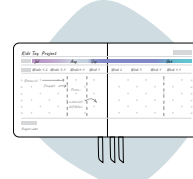
## My challenge list

List and track your challenges. Everything starts by challenging yourself.



## From challenge to project

Start by planning, organizing and structuring the projects to make them real: how would you get them done.



## Project tracking

Visualization is key. This feature will help you to successfully turn your project into reality.

# FEATURES

## FLEX Planner

- Dimensions: 18cm X 18cm x 1,8 cm / 7" x 7" x 0.7"
- High-quality bleed resistant 100gr paper
- 100% recycled paper (ECO-FRIENDLY)
- Fabric texture cardboard hardcover
- Removable elastic band organizer
- Three-Page Markers
  - My challenge list
  - From challenge to project
  - Project tracking
- Over 160 Dotted pages



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# PERSONALIZATION

Ideal for company's welcome pack, loyalty programs, giveaways  
for tradeshow, client's gifts, executives and employees.  
Give them something of real value.





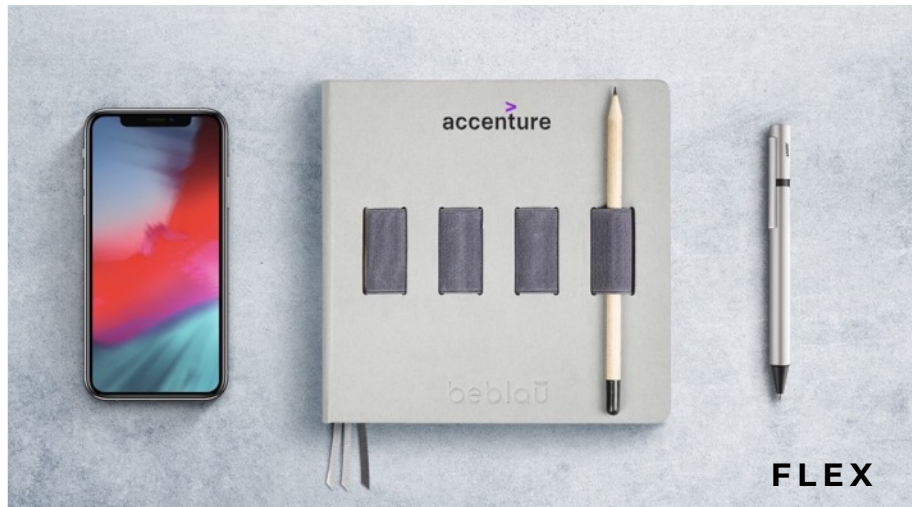
**FOLD**



**SLIM**



**TWIST**

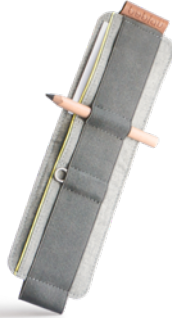


**FLEX**

# ALL PRODUCTS



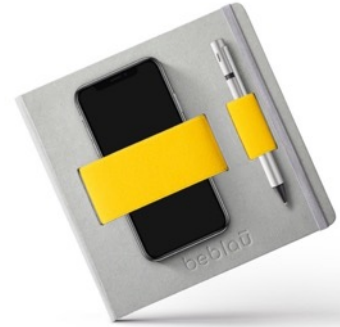
**FOLD**  
Organizer



**SLIM**  
Organizer



**TWIST**  
Organizer



**FLEX**  
Notebook



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