

IT Consulting Services Market Predicted to Grow to Over US\$70.6 Billion by 2032 - Digital Transformation in Japan Market is a Key Driver

Japan, May 8, 2025 | Source: Dataintelo Consulting Pvt. Ltd – According to a recent report by Dataintelo, the global IT consulting services market was valued at USD 52.3 billion in 2024 and is expected to reach USD 70.6 billion by 2032, growing at a robust CAGR of 4.1%. Japan's IT consulting services market is set to capture a significant share of the global market, driven by the country's digital transformation efforts and a rise in demand for advanced technological solutions across various industries.

The market is witnessing rapid growth as businesses across sectors embrace IT consulting services to enhance their digital infrastructure, streamline operations, and achieve business agility. Japan, with its advanced technological ecosystem, is expected to experience consistent demand for IT consulting solutions, particularly in industries such as finance, manufacturing, and healthcare.

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Market Overview & Future Outlook

The global IT consulting services market is expected to continue its growth trajectory, driven by the increasing adoption of emerging technologies like cloud computing, artificial intelligence (AI), big data analytics, and Internet of Things (IoT). In 2024, IT consulting services related to cloud adoption dominated the market, holding a 36.8% share, followed closely by cybersecurity consulting services at 28.4%. With businesses striving for enhanced data security and seamless cloud integration, the demand for IT consulting services in Japan is also anticipated to rise, especially in sectors focused on data-driven decision-making and automation.

In the Asia Pacific region, Japan is expected to see the highest CAGR in the IT consulting services market, registering growth driven by government-led digital initiatives, high demand for cybersecurity solutions, and increasing enterprise technology outsourcing.

Segmentation Analysis: By Region, Service Type, and Industry

By Region:

Japan, as a key player in the Asia Pacific market, accounted for 12.5% of the global IT consulting services market in 2024. This is expected to rise significantly by 2032 as Japan strengthens its position as a leader in digital innovation. In fact, Japan's demand for IT consulting services grew by 10.3% in 2023, with Tokyo and Osaka being the major consumption hubs.

By Service Type:

The market is segmented into cloud consulting services, cybersecurity consulting services, IT infrastructure consulting, and digital transformation consulting. In 2024, cloud consulting services held the largest share, followed closely by cybersecurity consulting. The growing frequency of cyber threats and the need for secure digital environments are expected to fuel the demand for cybersecurity IT consulting services in Japan, especially with increasing government regulations in the tech space.

By Industry Vertical:

Key sectors leveraging IT consulting services in Japan include financial services, healthcare, and manufacturing. Japan's manufacturing sector has been increasingly digitizing operations, adopting smart factory technologies, and enhancing supply chain management with IT consulting solutions. In

2023, the financial services sector contributed 29.1% to Japan's IT consulting services market, followed by manufacturing at 25.3%.

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Market Drivers, Restraints, and Opportunities

The IT consulting services market is experiencing substantial growth due to several key drivers, including:

1. **Digital Transformation** – Japan's ongoing push for digitalization across government and private sectors is expected to create a long-term demand for IT consulting services. The government's Digital Agency, launched in 2021, continues to shape the market by implementing e-Government initiatives.
2. **Cloud Computing Adoption** – Japan's cloud market reached USD 12.3 billion in 2024, fueling the demand for cloud consulting services. The country's businesses are increasingly adopting cloud solutions to improve operational efficiency and reduce costs.
3. **Cybersecurity Concerns** – As the frequency of cyberattacks increases globally, Japan's cybersecurity consulting services are expected to grow at a CAGR of 5.2% from 2024 to 2032, driven by growing regulatory requirements and the necessity to safeguard sensitive data.

On the flip side, challenges such as the shortage of skilled IT professionals and high costs of implementing advanced technologies pose as market restraints. However, the rise of managed IT services and offshore outsourcing presents opportunities for businesses to access skilled IT expertise at a lower cost.

Recent Developments and Japan's Role in Global IT Consulting

In 2023, Japan's government introduced a series of initiatives aimed at accelerating digital transformation across SMEs, resulting in increased demand for IT consulting services tailored to small businesses. Additionally, Japan's financial institutions have increased investment in digital banking, driving the need for digital consulting services.

Furthermore, large IT firms in Japan are partnering with global tech giants to expand their service offerings. In 2024, major partnerships between Japanese firms and leading cloud providers were signed to enhance cloud consulting capabilities and support Japan's push toward a digitally connected economy.

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Competitive Landscape

The IT consulting services market is highly competitive, with both global consulting firms and regional players operating in Japan. The competitive landscape is shaped by ongoing mergers and acquisitions, strategic partnerships, and investments in AI-driven technologies.

The adoption of AI and automation is revolutionizing the IT consulting industry in Japan, with leading consulting firms focusing on enhancing their service portfolios with AI-powered solutions for improved business outcomes. Dataintelo provides detailed insights into the strategies adopted by key players in the IT consulting services market.

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