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Onkyo Corporation announces brand license agreement  
with WhiteL in France

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Onkyo Corporation (Head office: Chuo-ku, Osaka-shi, Osaka, Japan, President: Munenori Otsuki, hereinafter referred to “Onkyo”) announces that it has concluded the brand license agreement with WhiteL (Head office: Saint Denis, France) regarding “Sound by Onkyo” and “Powered by Onkyo” today.

S O U N D B Y      P O W E R E D B Y  
**ONKYO**              **ONKYO**

Onkyo licenses the brands “Sound by Onkyo” and “Powered by Onkyo” including the brand “ONKYO” symbolizing “sound” which has been developed for 80 years since our predecessor company’s founding to the third parties and increase additional values regarding “sound” of their products and services. This time, Onkyo concluded the brand license agreement to use “Sound by Onkyo” and “Powered by Onkyo” for “MyVibe” branded bone conduction headsets with WhiteL manufacturing and selling the bone conduction headsets under “MyVibe” brand. As the first step in this brand license agreement, the bone conduction headsets bearing “Powered by Onkyo” are scheduled to be launched in June, 2026.



MyVibe homepage: <http://myvibe.run/>

Onkyo brand license introduction: <https://www.onkyo.net/brand>

Onkyo plans to continue developing products through collaboration between the two companies in the future.

### **Regarding our patented invention**

We have obtained a patent for an invention relating to an electronic device equipped with a bone conduction mechanism, including earphones.

This invention comprises a shell forming the outer housing of the device and a bone conduction unit whose vibration surface is exposed outside the shell. Vibrations generated by the bone conduction unit produce air-conducted sound that is delivered into the user's ear, while the vibrations themselves are also transmitted directly to the user's ear through bone conduction.

As a result, the user can listen to audio from an electronic device at sufficient volume.

Furthermore, since the structure does not seal the ear canal, the user can simultaneously hear surrounding ambient sounds. This enables safe and comfortable listening, particularly in situations requiring environmental awareness.

The invention is applicable to a wide range of electronic devices, including but not limited to earphones and hearing aids.

- Title of the invention : Electronic Device
- Patent holder : Onkyo Corporation
- Application date : November 1, 2022
- Application number : JP2022-175330
- Registration date : March 10, 2026
- Patent number : JP 7832496 B

【Related press release】

March 18, 2026 [https://www.onkyo.net/news/20260318\\_patent](https://www.onkyo.net/news/20260318_patent)

Obtaining the patent relating to an earphone equipped with a bone conduction device

### **Regarding our business**

Under its slogan "Change the world with sound", Onkyo conducts the R&D business as well as the marketing business.

In R&D business, based on "sound" and "vibration" technology that have been developed in R&D of Onkyo brand audio products and speakers, Onkyo is performing R&D in fields of medical treatment, food, industry and infrastructure and providing R&D achievements to our customers.

In the marketing business, Onkyo is planning and selling collaboration products with animations, VTubers and the like and operating stores and EC sites.



Onkyo conducts integrated marketing activities across its R&D and marketing divisions to enhance brand recognition. Please expect our business development in the future.

Contact information

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Intellectual property and legal, R&D, Onkyo corporation

PRESS RELEASE